Business & Employment Resource Center

America*sJobCenter of Californiasm

BUSINESS & WORKFORCE
DEVELOPMENT PROGRAMS
OVERVIEW



BUSINESS & EMPLOYMENT RESOURCE CENTER (BERC)

For Business
Hiring Assistance
Free Marketing for Recruitments
On-the-Job Training
Resources and Training

For Jobseekers
Resume Writing and Interview Services
Workshops
Certificated Training
Access to computers, fax and Wi-Fi











BERC Specifics

- 4 Full-Time Staff
- An America's Job Center of California
- 30,000+ Email Database
- In 2022:

22,000 Customers

60 Hiring Events

225 Workshops

20,298 Positions Promoted

207 Businesses Supported



Business Retention & Development

Technical Assistance

Hire MoVal

Recruitment Assistance

Business Retention

Entrepreneur

Resources





Technical Assistance

- Small Business Wednesdays Workshops
- SBDC Business Consulting
- Business Emergency Resiliency Training (BERT)
- Social Media Marketing



Hire MoVal Incentives

- Free Co-op Space at BERC
- Utility Rate Discounts
- Business License Discounts
- Hire a Grad
- Hire a Vet



Recruitment Assistance

- Online MoVal Job Board
- Job Alerts
- Hiring Events
- Regional Job Fairs
- Candidate Screening

Company



www.moval.org/jobs



Business Retention

- MoVal Direct
- Business Visits
- Chamber of Commerce Support
- Business Welcome Signs
- Upskill Training



Entrepreneurs

- Financing Workshops
- Branding & Marketing
 Consulting
- Business Planning Services
- California Baptist University Family Business Center
- UC Riverside Entrepreneur Consultant



Workforce Development Job Readiness Training

Apprenticeship

Education Opportunities

Veteran Programs

Technical Training & Assessments

Resources



Job Readiness Training

- Resume Writing
- Interview Skills
- Job Search Strategies
- LinkedIn
- Career Info Sessions
- Digital Literacy
- Financial Wellness
- Grow with Google



Apprenticeship

- Annual Apprenticeship Expo
- Ambassador for Local Employers & Partners

Moreno Valley College
Launch Apprenticeship Network
UC Riverside Extension
County of Riverside
I.E. Building Trades Council



Education Opportunities

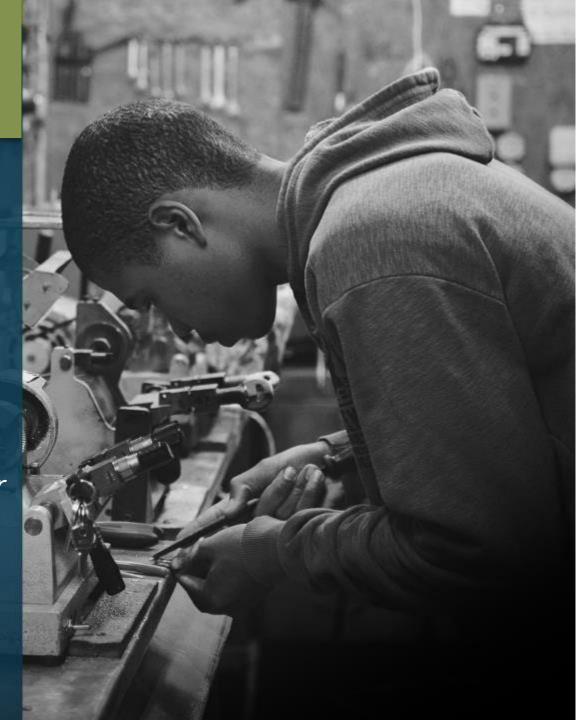
- Career Coaching
- Career Day Academy
- Education Partner Office Hours @BERC

California Baptist University

Moreno Valley College

Moreno Valley Youth Opportunity Center

Moreno Valley Community Adult School



Veteran Programs

- Veteran Tuesdays
- Annual Veteran Resource Fair
- Veteran Resource Partners @BERC

US Vets – Inland Empire

CalVet

EDD Veteran Services

Riverside County Veteran Services

Department of Veteran Affairs -Loma Linda



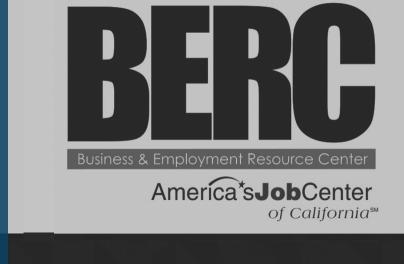
Technical Training & Assessments

- LinkedIn Learning
- Google Career Certificates
- Typing
- Focus 2 Career Assessments



Resources

- 32 Public Computers
- High-Speed Internet & WiFi
- 2 Classrooms
- Online Materials
- Hiring Events & Career Fairs



Veterans

Education

Resource

Library



Thank You

Visit Us:

12625 Frederick St, Suite K-3 Monday – Thursday, 8 a.m. – 5 p.m.

Contact Us:

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