



CITY OF MORENO VALLEY

service that soars



ACCOMPLISHMENTS

2015

Moreno Valley Fire responded to a commercial structure fire at the AIM Storage Facility on Bay Avenue, where many of the 100 individual storage units were engulfed in flames. The City's **Emergency Response Force** supported firefighters during this 5 hour incident. A total of 10 Engine Companies, 1 Truck Company, 1 breathing support unit, 2 Chief Officers, 36 firefighters and 2 overhead personnel successfully battled this fire.

Moreno Valley Utility's agreement to purchase renewable energy from the Whitney Point solar project was approved. This initiative is an essential component of MVU's efforts to provide renewable energy sources to its business and residential customers.

A state-of-the-art Transportation Management Center opened in the City Hall lobby. To enhance the flow and safety of traffic on arterial streets, the **Transportation** Division monitors intersections in real time, remotely modifies traffic signal timing, communicates with field-installed devices in response to varied traffic conditions, and can exchange traffic data with Caltrans and nearby cities.



MARCH 2015

Hundreds of residents learned, explored and enjoyed interacting with staff at the **Public Safety Expo** in March. The successful community event was a collaborative effort on behalf of the City Manager's Office, Fire and Police.



In partnership with the Riverside Housing Development Corporation (RHDC), the City's **Financial Resources** Division acquired and renovated two four-plexes located on Adrienne Avenue and Allies Place to provide additional affordable housing units for local residents. These projects transformed properties that had fallen out of maintenance into desirable homes that were occupied within a week after completion. The projects were made possible by federal Neighborhood Stabilization and HOME grant funds.

APRIL 2015

The City Manager's Office launched **Let's Talk MoVal**, an online public engagement tool designed to provide Moreno Valley residents a 24/7 tool to share their perspective on key issues.

Animal Services won a \$20,000 grant from the American Society for the Prevention of Cruelty to Animals (ASPCA) to construct a Healthy Dog Intake Area. Large dogs will be monitored in this area to ensure they are free from communicable diseases before being transitioned to inside kennels. Later that month, the "Earth Day" Pet Adoption Event was one of 12 special adoption events for the year that provided homes for 890 animals during the 2015 events. Over the course of the year, 3,682 pets were adopted from the Moreno Valley Animal Shelter.



The **Fire Department** held a Mass Casualty Incident drill to practice response procedures including coordination with area ambulances and hospitals, communication and incident organization. Engine companies from surrounding agencies and Mobile Intensive Care Nurses from Riverside University Health System also participated in the exercise. Volunteers from the Office of Emergency Management participated by portraying victims on the scene, adding a "real life" dynamic to the scenario.

City Council approved the award winning Hire MoVal incentive program that features electric utility rate incentives for companies that hire Moreno Valley residents.

MAY 2015

Treasury Operations announced the release of the new Investor Relations Webpage, specially designed to communicate with investors. Moreno Valley is active in the financial markets, and this tool expands outreach to current bondholders, potential investors and rating agencies.



The City of Moreno Valley, supported by **Parks and Community Services**, participated in the First Annual Mayor's Cup Soccer Tournament. A team of local residents and coaches won top honors, beating teams from all participating Inland Southern California cities, and bringing home the Mayor's Cup Trophy.

Police conducted Directed Enforcement Programs to enhance student/pedestrian safety in marked crosswalks near community schools. The program featured an officer wearing highly visible garb, and provided many opportunities to remind motorists of their obligation to yield to pedestrians.

JUNE 2015

Parks and Community Services began the summer with free entertainment offerings through the six-week MoVal Rocks! and MoVal Movies Series. The final week included a Battle of the Bands, where Moreno Valley residents in "The Glacier Blue Band" were crowned champions.

Under the Hire MoVal program, **Economic Development / Employment Resource Center** collaborated with Riverside County Workforce Development to support job recruitment fairs for Amazon, facilitating their hiring of 2,000 full-time employees for three regional fulfillment centers in the Inland area.

Fisker Automotive (Karma), maker of luxury hybrid electric vehicles, signed a long term lease for a 555,670 sq. ft. bldg. on Perris Blvd. Karma expects to begin production of the luxury vehicles from Moreno Valley in 2016. Under the **City Council's** Hire MoVal program, the Employment Resource Center held several job fairs for Karma Automotive in 2015. Karma's announcement garnered positive, worldwide media coverage for Moreno Valley.

The **Transportation** Division won \$315,000 in grant funds to assist with Americans with Disabilities Act (ADA) upgrades at multiple locations throughout the City. The projects will provide curb access ramps and sidewalk connections in areas with high pedestrian use near schools, transit stops, and major commercial shopping areas.



The City's **Media** team made history at the annual awards ceremony of the National Association of Telecommunications Officers and Advisors (Southern California, Arizona and Nevada Chapter). MVTV-3 won every award available in the Public Service Announcement category. MVTV-3 also won nine awards including Overall Excellence in Cable Television Production, beating out competitors which included the cities of San Francisco, Los Angeles, Santa Monica, Long Beach, Beverly Hills, Costa Mesa, El Segundo, and the County of San Diego.

JULY 2015

After a brief but intense storm event on July 19, **Fire** and **Public Works** responded to flooding at five homes with significant flows of water and mud through the backyards. CALFIRE hand crews, sand bags and heavy machinery protected the homes and property from continued damage.

Code and Neighborhood Services partnered with the private sector to develop the City's first Residential Foreclosure Registration Program. This effort will reduce blight and boost maintenance, value and pride in our neighborhoods

Financial Operations staff processed 6,176 payments totaling over \$164 million over Fiscal Year 2014/15. Payroll staff processed 13,835 payments totaling over \$18 million during the same period. All City employees have 24/7 access to paycheck records and can retrieve current and historical paystubs via the Internet.

The **City Council** approved a new energy efficiency program for **Moreno Valley Utility** residential customers, along with an expanded program for commercial customers. Customers can now earn rebates for the purchase of energy star appliances, receive free energy audits, and obtain incentives to support specific lighting, air conditioning, and weatherization upgrades.



The City team, led by **Parks and Community Services**, managed the annual 4th of July Independence Day Parade which featured more than 80 entries. Along with the Family FunFest and Fireworks Extravaganza, daylong festivities drew more than 15,000 attendees and were recognized as the Inland region's Best Community Event as announced by the Press-Enterprise newspaper.

The **Transportation Division** submitted successful applications for \$4.3 million in Highway Safety Improvement Program grants. The community will benefit from fully funded safety improvements on Ironwood Avenue between Vista De Cerros Drive and Nason Street, and on Kitching Street between Sunnymead Boulevard and Alessandro Boulevard. The grants will also improve safety at 65 signalized intersections.

AUGUST 2015

The **City Council** approved the largest single industrial development project in California's history – the World Logistics Center. The project is a world-class business park specifically designed to support the requirements of large global companies and their logistics operations. Featuring advanced technologies and innovative architecture, the **World Logistics Center** is destined to become the premier business center in Southern California. The project is anticipated to generate 13,000 construction jobs, 20,000 permanent jobs, and contribute approximately \$2.5 billion to the local economy. Approval culminated several years of complex work by staff in numerous City departments and divisions; special kudos go to the Planning Team.

Business and civic leaders attended the City's annual "State of the City" address, which filled every seat in the Conference and Recreation Center. The **Media** team provided a thirty-minute video presentation, multiple graphical displays, and full audio/video coverage.

Building & Safety issued the final Certificate of Occupancy for Procter and Gamble's new 1.48 million square foot distribution center.

The **Office of Emergency Management** unveiled a new Emergency Alert and Warning Notification System known as Alert MoVal. This system will send rapid messages to employees, residents and businesses in the event of an emergency or disaster, and enables Public Safety officials to provide essential information in a timely manner.

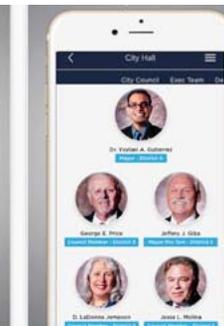
Following a comprehensive effort by the City's **Development Team**, Deckers Outdoor, maker of UGG Boots and other high end active footwear, opened a new 800,000 sq. ft. E-commerce fulfillment and distribution center in Moreno Valley. The **City Council** approved an incentive agreement to bring Deckers' internet sales to the City. As a participant in the Hire MoVal program, Deckers is committed to hiring Moreno Valley residents.

Six members of the **Police Department's** Traffic Division were recognized at the 2015 Mothers Against Drunk Driving awards ceremony for excellence in DUI enforcement. The six officers made a combined total of 307 DUI arrests for the reporting period.



SEPTEMBER 2015

Moreno Valley is California's most prepared city for the El Niño storm season. The **Office of Emergency Management**, with the assistance of staff in the **Fire, Public Works, Police** and **Community Development**, presented a comprehensive El Niño Storm Preparation Strategy Plan to the **City Council**. The **Maintenance & Operations** inspected/cleaned approximately 2,400 catch basins, as well as 25 open flood channels & basins. Residents can



pick up pre-filled sandbags, loose sand and empty sandbags at numerous City facilities. The El Niño Planning Team also held three Community Forums and several other public presentations to help prepare the community for predicted storms.

The **Moreno Valley Utility's** solar rebate program continues to be successful. The first 108 residential system rebates provided more than \$510,000 and supported generation of 942,068 kW.

Technology Services presented the newest version of the MoVal mobile phone app for iPhones and Androids. With instant connectivity to City news, amenities and services, residents can easily connect with City Hall and their elected officials.

OCTOBER 2015



Aldi, an international grocery chain operating more than 1,500 stores in 32 states, opened its 825,000 sq. ft. Western Regional headquarters and distribution center in Moreno Valley. Under Hire MoVal, **Economic Development** also supported job recruitment, which attracted more than 27,000 applicants and significant media attention.

Economic Development and **Technology Services** partnered to launch the Destination MoVal Retail iMap. This new Geographic Information System-based business attraction tool aggressively markets local retail opportunities and attracts new shops, restaurants and services for local residents.

Planning facilitated a joint meeting of the **Planning Commission** and the **City Council** to discuss Vineyard Zoning, the Nason Street Corridor study and Hillside Residential Development.

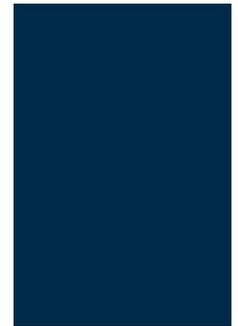
As part of the City's initiative to be the best prepared City in California for El Niño, **Land Development** completed inspections of more than 900 private watercourses, to help prepare for major storm events and predicted El Niño conditions. **Code and Neighborhood Services** followed up with abatement processes on a short list of non-compliant properties.

NOVEMBER 2015

The **Office of Emergency Management** conducted a Community Emergency Response Team class for the **Moreno Valley Fire Explorers**. A total of 20 fire explorers attended this two-day training course to learn preparedness skills such as decision making, rescuer safety, and doing the greatest good for the greatest number of people.

Capital Projects completed the Cactus Avenue Eastbound Widening, adding a third lane from Veterans Way to Heacock Street. The project also upgraded all traffic signals with cameras and LED lights, and built new drainage. Construction was completed on time, and under the approved \$2.4 million budget.

Technology Services Division earned the Municipal Information Systems Association of California's most prestigious award for the 15th consecutive year. The MISAC Excellence in Information Technology Award recognizes outstanding practices measured by over 100 rating factors.



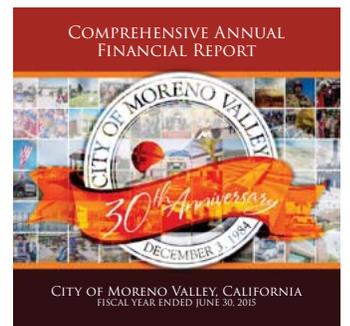
DECEMBER 2015

The local economy's growing strength is seen in **Building & Safety's** annual statistics: 2,385 permits, 3,583 plan reviews and 13,468 inspections with a total construction valuation topping \$186 million.

The number of jobs in Moreno Valley remains on the rise. **Economic Development** data indicates that more than 4,200 new jobs were created between fiscal years 13/14 and 14/15, with major employment by Amazon, Procter & Gamble, Harbor Freight Tools, Deckers Outdoor, Ross Dress For Less, Riverside County University Health System Medical Center and the Moreno Valley Unified School District.

Moreno Valley Fire crews visited the pediatric unit at Riverside University Health System Medical Center to assist Santa Claus in delivering holiday cheer. This very special visitor entered the hospital on the third floor by climbing up the ladder of Sunnymead Truck 2. Fire staff served as Santa's Helpers by delivering Christmas gifts and joy to children hospitalized during the Holidays.

Financial Operations published the Comprehensive Annual Financial Report for FY 14/15. These year-end statements received an "unqualified" opinion from an independent auditor, indicating their accuracy and compliance with all applicable reporting requirements.



Parks and Community Services hosted the annual Snow Day and Breakfast with Santa at the Conference and Recreation Center. All morning sessions were sold out prior to the event, with participation by more than 3,000 children.

Capital Projects completed the Perris Boulevard Widening from Ironwood Avenue to Manzanita Avenue. The project widened Perris Boulevard to provide two traffic lanes, a bike lane, and sidewalk in each direction, as well as a new traffic signal at Perris Boulevard and Pico Vista Way. Construction was completed on time and within the approved \$6.2 million budget.

Criminal investigations by **Police** Bureaus and Units over the year made a positive difference in the community. Juvenile victims of Human Trafficking were rescued and their abductors arrested. Multiple investigations led to seizures of firearms, narcotics and the identification of persons wanted for crimes of violence including homicide. Over 2015, **Fire** responded to 17,393 calls for service which resulted in 20,944 responses by City fire units.

It was another busy year for the **Fire Prevention** staff. They provided inspected 1,763 businesses and multi-family dwellings and issued 1,357 fire permits.

Community Volunteers donated more than 33,000 hours of service to the City during 2015, contributing their time and talents in service to their neighbors throughout Moreno Valley.

The City of Moreno Valley is honored to provide unparalleled levels of Customer Care to all residents and businesses in our community. This summary report highlights the City Council's and staff's success in these endeavors over the past year, and is also intended to provide a glimpse of the energy and enthusiasm which will guide your City's efforts over the year to come. Moreno Valley is achieving its destiny as Inland Southern California's premier community, where our commitment to providing Service that Soars will take the community to new heights in 2016.



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